



## TRAINING GRANTS FOR CREDIT UNIONS UP TO \$150 MILLION


Training Grants are available for staff and volunteers at credit unions up to \$150 million in assets.

The Foundation provides reimbursement for qualified training up to 75% of the cost of training, to a maximum of \$750 per year.

Applicants select the training provider that best meets their needs. Training may be in person or web-based.

Visit [cufound.org/training](http://cufound.org/training) for details

ASSET RANGE	REIMB. %	MAX ANNUAL
≤\$75 MILLION	75%	\$750
>\$75 MILLION TO ≤ \$100 MILLION	50%	\$750
> \$100 MILLION TO ≤\$150 MILLION	25%	\$750

789 Training Grants Since 2006 

## ROYCROFT MASTERS ADVISORY PROGRAM & ALM ASSISTANCE

Free advisory engagements are available to credit unions up to \$100 million in assets through the Roycroft Masters Advisory Program. Experienced credit union professionals provide short-term one-on-one sessions offering a fresh perspective, and unbiased outside expertise.


Advisory concentrations include:

- Preparing & responding to NCUA examinations
- Building your loan portfolio
- Starting new programs or services
- Compensation evaluations
- Marketing effectiveness



Participants receive an initial on-site visit from a Roycroft Master plus follow-up advice/mentoring via telephone or email.

In conjunction with the Roycroft Masters advisory services, the Foundation has also negotiated preferred fees from ALM modeling service providers for small credit unions. Visit [cufound.org/roycroft](http://cufound.org/roycroft) for details.

91 MD & DC CUs Eligible 

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# IMPROVING LIVES



The Credit Union Foundation of Maryland & The District of Columbia Improves Lives by Working With Credit Unions in Maryland & The District of Columbia to Support Financial Self-Sufficiency & Personal, Affordable Financial Services.

## FINANCIAL LITERACY GRANTS

The Foundation provides direct grants to credit unions for financial literacy programs that benefit members and the community-at-large.



Sample grant awards include matching funding for financial literacy days, financial literacy website development, and combined credit union financial literacy events.

Visit [cufound.org/flnit-grant](http://cufound.org/flnit-grant) Over 2,000 Attendees 


## BEST PRACTICES

The Foundation publishes *TurnKey*, a special pull-out section in the Foundation's newsletter, *Potential*. Included in each issue of *TurnKey* is an industry-leading member service or product employed by a MD- or DC-based credit union.

An easy-to-read Q&A format introduces readers to the featured best practices. Online tools and additional resources help credit unions evaluate and replicate the product or service at their own credit union. View past *TurnKey* issues at [cufound.org/turnkey](http://cufound.org/turnkey)

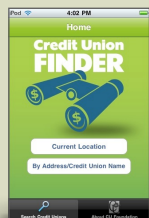
## LINX ONLINE FORUM

LINX is the Foundation's free online information, document, and idea exchange forum where users interact by posting questions and responses over a variety of focused topics.

Visit [cufound.org/linx](http://cufound.org/linx) 200 Current Users 

## MEMBER GROWTH & SERVICE

The Foundation's free mobile application, Credit Union Finder™, has attracted 6,000+ downloads. The app allows mobile device users to find, map, and connect with U.S. credit unions including branches abroad. Find Credit Union Finder at the Apple App Store.



# YOUTH-FOCUSED PROGRAMS

## THE MILLIONAIRE'S CLUB



Credit unions interested in building youth membership while supporting personal finance skills have joined with the Foundation to establish Millionaire's Club financial literacy programs in local high schools and organizations.

Teachers are provided the tools and seed funding needed to launch and deliver comprehensive personal finance curriculum in an engaging club-like approach.


Credit unions sponsor their Clubs and serve as occasional guest speakers on topics such as budgeting, credit, and choosing a financial institution. Local, regional, and national competitions complete the program.



*National Personal Finance Challenge Champions  
Millionaire's Club Members*

All materials are provided to the Clubs at no charge. Sessions include budgeting, investing, credit, career choices, and insurance. Club members engage in annual entrepreneurial project that reinforces subject matter and generates funds to sustain their Clubs.

Visit [cufound.org/cu-millionaire](http://cufound.org/cu-millionaire)

1,500 Participants To Date 

## COLLEGE SCHOLARSHIPS

The annual Credit Union College Scholarship Program is available for all MD & DC-based credit unions to offer to their members.



Applicants vie for \$12,000 in scholarships, and may apply in three separate categories:

- Essay-based - Topics commonly relate to financial literacy issues or on ways that credit unions can serve youth markets
- Video-based - One-minute videos showcase the creativity of young members
- Photo-based - Applicants submit photos that depict a credit union value

Young credit union members benefit directly from the scholarship awards while becoming better members as they learn about their credit union. Online applications ease participation and free, ready-to-use promotional materials help credit unions promote the scholarships to their members.

Over the program's history, the Foundation has awarded over \$239,000 in college scholarships.

Visit [cufound.org/cuscholarship](http://cufound.org/cuscholarship) to view details for resource materials to help promote the scholarship program to your members.

135 Scholarships Since 2006 