



### TRAINING GRANTS FOR CREDIT UNION STAFF & VOLUNTEERS

Training Grants are available for staff and volunteers at credit unions up to \$150 million in assets.

The Foundation provides reimbursement for qualified training up to 75% of the cost of training, to a maximum of \$750 per year.

Applicants select the training provider that best meets their needs. Training may be in-person or web-based.

Visit [cufound.org/training](http://cufound.org/training) for details

ASSET RANGE	REIMB. %	ANNUAL MAX
≤\$75 MILLION	75%	\$750
>\$75 MILLION TO ≤ \$100 MILLION	50%	\$750
> \$100 MILLION TO ≤\$150 MILLION	25%	\$750

1,156 Training Grant Recipients Since 2006 

### ROYCROFT MASTERS ADVISORY PROGRAM & ALM ASSISTANCE

Free advisory engagements are available to credit unions up to \$100 million in assets through the Roycroft Masters Advisory Program. Experienced credit union professionals provide short-term, one-on-one engagements offering a fresh perspective, with an unbiased outside perspective.


Advisory concentrations include:

- Preparing & responding to NCUA examinations
- Building your loan portfolio
- Starting new programs or services
- Compensation evaluations
- Effective marketing



Participants receive an initial on-site visit from a Roycroft Master plus follow-up advice and mentoring via phone or email.

As part of the Roycroft Masters Program, the Foundation has negotiated preferred rates from ALM modeling service providers for small credit unions. Visit [cufound.org/roycroft](http://cufound.org/roycroft) for details.

All MD & DC CUs w/ Assets <\$100M Eligible 

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# IMPROVING LIVES



The Credit Union Foundation of Maryland & The District of Columbia Improves Lives by Working With Credit Unions in Maryland & The District of Columbia to Support Financial Self-Sufficiency & Personal, Affordable Financial Services.

## FINANCIAL LITERACY GRANTS

The Foundation provides grants to credit unions for financial literacy programs that benefit members and the community-at-large.

Sample grant awards include matching funding for financial literacy days, financial literacy website development, and joint credit union financial literacy events.

Visit [cufound.org/finlit-grant](http://cufound.org/finlit-grant)

Over 2,000 Attendees



## BEST PRACTICES

The Foundation publishes *TurnKey*, a special pull-out section in the Foundation's newsletter, *Potential*. Included in each issue of *TurnKey* is an industry-leading member service or product employed by a MD- or DC-based credit union.

An easy-to-read Q&A format introduces readers to the featured best practices. Online tools and additional resources help credit unions evaluate and replicate the product or service at their own credit union. View past *TurnKey* issues at [cufound.org/turnkey](http://cufound.org/turnkey)

## LINX ONLINE FORUM

LINX is the Foundation's free online information, document, and idea exchange forum where users interact by posting questions and responses over a variety of focused topics.

Visit [cufound.org/linx](http://cufound.org/linx)

200+ Current Users



## FINANCIAL LITERACY MONTH

Let the Foundation help your credit union celebrate Financial Literacy Month in April. Free promotional supplies include posters, teller pins, stickers and member signs. Join the annual observance!

Visit [cufound.org/finlit](http://cufound.org/finlit)

15,000+ members engaged



# YOUTH-FOCUSED PROGRAMS

## THE MILLIONAIRE'S CLUB



Credit unions interested in building youth membership while supporting personal finance skills have joined with the Foundation to establish The Millionaire's Club financial literacy experience in local high schools and organizations.

Teachers are provided the tools and seed funding needed to launch and deliver comprehensive personal finance curriculum in an engaging club-like setting.

Credit unions sponsor their Clubs and serve as occasional guest speakers on topics such as budgeting, credit, and choosing a financial institution. Local, regional, and national competitions complete the program.



*National Personal Finance Challenge Champions  
All Millionaire's Club Members*

All materials are provided to the Clubs at no charge. Sessions include budgeting, investing, credit, career choices, and insurance. Club members engage in an annual entrepreneurial project that reinforces subject matter and generates funds to sustain their Clubs.

Visit [MillionairesClub.Org](http://MillionairesClub.Org)

2,000+ Participants To Date



## COLLEGE SCHOLARSHIPS

The annual Credit Union College Scholarship Program is available for all MD & DC-based credit unions to offer to their members.



Applicants vie for \$12,000 in scholarships, and may apply in three separate categories:

- Essay-based - Topics commonly relate to financial literacy issues or ways that credit unions can best serve youth markets
- Video-based - One-minute videos showcase the creativity of young members
- Photo-based - Applicants submit photos that depict a credit union value

Young credit union members benefit directly from the scholarship awards while becoming better members as they learn about their credit union. Online applications ease participation and free, ready-to-use promotional materials help credit unions promote the scholarships to their members.

Over the program's history, the Foundation has awarded over \$251,000 in college scholarships.

Visit [cufound.org/cuscholarship](http://cufound.org/cuscholarship) to view details and resource materials to help promote the scholarship program to your members.

\$251,000 In Scholarships Awarded Since 2004

