



TRAINING DISCOUNTS

Training Grants are available for staff and volunteers at credit unions up to \$150 million in assets.

The Foundation provides reimbursement for qualified training up to 75% of the cost of training, to a maximum of \$750 per year.

Applicants select the training provider that best meets their needs. Training may be in-person or web-based.

Visit CUFound.Org/Training

ASSET RANGE	REIMB. %	ANNUAL MAX
≤\$75 MILLION	75%	\$750
>\$75 MILLION TO ≤ \$100 MILLION	50%	\$750
> \$100 MILLION TO ≤\$150 MILLION	25%	\$750

 1,260+ Training Grant Recipients Since 2006

COVID-19 PPE SUPPORT

The COVID-19 pandemic turned many business practices on end. In a matter of days, routines were up-ended and “business-as-usual” became anything but.

As credit unions sought to reopen lobbies and have staff return to work, the Foundation partnered with a reputable source for personal protective equipment (PPE) and opened two online sites where equipment and supplies could be acquired.



The Foundation went beyond merely providing PPE access, and added a 25% rebate on orders for credit unions with \$100 million or less in assets to ease their burden.

As credit unions adjusted to the pandemic, the Foundation’s PPE site allowed many to help ensure a safe environment for staff and members alike.



All MD & DC Credit Unions Eligible, With Special Rebate Offer for Those w/ Assets <\$100M

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IMPROVING LIVES



Credit Union Foundation MD|DC
Improves Lives
By Working With Credit Unions
To Support Financial Literacy,
Financial Self-Sufficiency &
Personal, Affordable Financial Services

FINANCIAL COUNSELOR CERTIFICATION



Credit unions are in a unique position to help members improve their financial situation. Having qualified staff who can guide members to address their personal finances is the first step toward an effective financial counseling offering.

The Foundation, in cooperation with the MD/DC Credit Union Association, offers a Financial Counselor Training & Certification Program.

The Foundation pays the entire tuition cost for participants (saving up to \$5,000 per participant) and provides reimbursement for course materials for eligible credit unions (up to 75%).

The CUNA-developed course is provided entirely online and includes requisite review and certification exams.

Find details at CUFound.Org/Training

FINANCIAL LITERACY GRANTS

The Foundation provides grants to credit unions for financial education programs that benefit members and the community-at-large.

Sample grant awards include matching funding for financial literacy days, financial literacy website development, and joint credit union financial literacy events.

These valuable grants can be used to help credit unions begin or expand financial education offerings.

Visit CUFound.Org/FinLit-Grant

YOUTH-FOCUSED PROGRAMS

THE MILLIONAIRE'S CLUB



Credit unions interested in building youth membership while supporting personal finance skills have joined with the Foundation to establish The Millionaire's Club financial literacy experience in local high schools and organizations.

Developed by a team of credit union professionals, financial literacy experts, and educators, the Millionaire's Club has grown from a two-site pilot program to more than sixty locations in six states and the District of Columbia.

Clubs are provided materials, supplies, and seed funding needed to launch and deliver the comprehensive personal finance curriculum in an engaging club-like setting. Lessons include budgeting, investing, credit, career choices, and insurance. The students' annual entrepreneurial project reinforces subject matter and generates funds to sustain Clubs.

Credit unions serve as Club Sponsors and provide occasional guest speakers on topics such as budgeting, credit, and choosing a financial institution. Local, regional, and national competitions complete the program.

Visit MillionairesClub.Org  2,000+ Participants Annually

COLLEGE SCHOLARSHIPS

The annual Credit Union College Scholarship Program is available for all eligible credit unions to offer to their members.

Applicants vie for \$12,000 in scholarships, and may apply in three separate categories:

- Essay-based - Topics commonly relate to financial literacy issues or ways that credit unions can best serve youth markets
- Video-based - One-minute videos showcase the creativity of young members
- Photo-based - Applicants submit photos that depict a credit union value

Young credit union members directly benefit from scholarship awards while becoming better members as they learn about their credit union. Online applications ease participation and free, ready-to-use promotional materials help credit unions promote the scholarships to their members.

Over the program's history, the Foundation has awarded over \$275,000 in scholarships.

Visit CUFound.Org/CUScholarship to view details and resource materials to help promote the scholarship program to your members.

 \$275,000 In Scholarships Awarded Since 1991

