Are you headed off to college or trade school in 2021? Well ***(Credit Union Name)***is pleased to announce our college scholarship to make it easier for you to meet tuition costs. The $12,000 Credit Union College Scholarship Program for 2021 is now accepting applications! College-bound members are eligible to apply for one of ten $1,000 essay-based scholarships - one $1,000 video-based scholarship; and one $1,000 photo-based scholarship. And, yes, you may apply in all three categories!

***(If your Credit Union provides any other incentive for members to participate, like a chance to win a gift card, etc., place that copy here)***

Deadline for applications is March 31, 2021. Scholarship winners will be announced in May 2020.

This year’s essay topic:   
“How do credit unions demonstrate the phrase, “Not For Profit, Not For Charity, But For Service?”

This year’s video topic*:*“Create a 60-second video showing how credit unions help families achieve their financial goals.”

This year’s photo theme is:  
“Improving Lives”

Any member of ***(Credit Union Name)***entering their freshmen through senior year of college or trade school may apply.

“We’re pleased to offer this opportunity for our young members,” said ***(Your Credit Union CEO, Chair, etc.)***. “The awardees receive needed financial assistance to help them meet their tuition expenses and the application topics stimulate innovative and useful responses to help us better serve our college-aged members.”

Applications are accepted online at:

[cufound.org/scholarship](http://www.cufound.org/scholarship)

***(Credit Union Name),*** the Credit Union Foundation MD|DC, and its generous supporters cooperate to make this scholarship program possible.

***Marketers: Use our scholarship tools & graphics in your newsletters, webpage, facebook posts, etc.!   
Order supplies & download the free graphics here:***

[**cufound.org/cuscholarship**](http://www.cufound.org/credit-union-resources/college-scholarship/)